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April 23, 2012

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To Whom it may Concern:

It gives me pleasure to write this personal and professional recommendation of Mr. Bret J. Nelson.

After I became President and CEO of Three Square Food Bank in Las Vegas last Spring, I met Bret who was volunteering with our Board Strategic Planning Committee. I immediately realized that Bret had much more to offer than we had utilized, so I asked Bret to be my executive coach during my inauguration year transitioning from a successful start-up to sustaining Three Square for the future.

Bret has done an amazing job in this role. From the beginning, Bret focused on clarifying staff expectations, listening to the community, and setting the course for our leadership team to fulfill our vision. He assisted me in visualizing my life in four key areas and to understand the value of each quadrant to my overall success. He resourced me with tools to assess our team's strengths and how best to maximize those abilities. In addition to having a wide range of knowledge around organizational culture and behavior, Bret has excellent instincts for how to amalgamate talented individuals into a winning team.

On numerous occasions I sought out Bret's counsel on personnel and strategic issues. Without fail he helps me see potential "blind spots" and angles that helps bring about an optimal decision. I'm continually impressed with Bret's maturity, skills, his vast network and the diverse resources he brings to the table.

Personally, Bret practices what he teaches. Balancing his full-time work, graduate studies, family life and volunteer service to the community, it has humbled me to see his dedication and commitment as a servant leader. I commend him to you without reservation. If you have any questions, please contact me at 702-539-3430. Thank you.

Sincerely,

Brian Burton
President and CEO